

# Meet your learners where they are: on their phones.

There's a reason why Fortune 500 companies and leading nonprofits use text message courses to deliver remote-friendly training in minutes.

With use cases ranging from culture-building to compliance training, text message courses are a versatile and accessible way to train your workforce.

Plus, with satisfaction rates of over 90%, they're **the world's most-loved training tool.**

Learn more: [www.arist.co](http://www.arist.co)



## Some of our favorite text message use cases

- In partnership with the Thomson Foundation, the Sudanese government used Arist to train 1,500+ Sudanese journalists on COVID-19 in under a day, in large part thanks to the flexibility of SMS and WhatsApp.
- Learning leaders at DoorDash used Arist to rapidly create and launch Anti-Racism training that helped meaningfully shift employee behavior.
- The State of California is using Arist to rapidly train thousands of disconnected residents on disaster preparedness, helping save lives one text at a time.



# What is Arist?

## How we got started

Two years ago, as college students, we started Arist as a way to teach and train students in the Yemeni conflict zone, where internet was limited but text messaging was abundant.

We then realized that texts could help make learning accessible to anyone.

Today, Arist is the global leader in text message learning.

With clients ranging from DuPont and the State of California, we help teams seamlessly deliver accessible and effective digital courses.

We're looking forward to working with you!



Michael Ioffe  
Sales



Maxine Anderson  
Operations



Bianca Nieves  
Growth



Ryan Laverty  
Customer Success



Larry Israelite  
Advisor



Sam Johnson  
Product



Chris Pirie  
Advisor



Kirsten Helvey  
Advisor

94%

average completion rate

90%

average satisfaction rate