Adobe solutions for digital government: Military agencies

Digital solutions for more efficient and effective military

Adobe can empower global personnel to quickly manage and analyze tremendous amounts of mission-critical data for the real-time coordination of military forces and assets—when lives and national interests are at stake.

Securing mission-critical data

In today's digital world, military agencies process huge amounts of sensitive data ranging from intelligence to documents, images, videos, forms, and the personal information of service members and their families. Ensuring that this data remains secure is critical. If malicious actors—internal or external—were to gain inappropriate access, the outcome could be devastating. Adobe asset and video management capabilities—within Adobe Experience Manager—enable leaders across the Department of Defense (DoD) to deploy data-centric security with digital rights management, ensuring that digital assets are protected wherever they're stored or transited.

Collaborating in real-time for operations, crisis management, and training

Powerful communication tools provide leverage for sophisticated operations through real-time, fast, and efficient knowledge sharing. Myriad organizations—from command operation centers to eLearning departments—use Adobe Connect and Adobe Experience Manager. These solutions give end users robust web conferencing capabilities, unified communications, and a collaboration platform for easy and flexible access to live meetings, on-demand content, and personalized interactive communities of knowledge for all participants, regardless of location.

Communicating complex information to key stakeholders

Senior leadership and decision makers must understand and have access to status updates, mission progress, and the results of complex operations. Warfighters, Congress, and key agencies demand systems that provide information superiority so they can lead effectively and successfully. With Adobe Creative Cloud, agencies can distill complex concepts and information into compelling and engaging content that's easily shared, consumed, and understood by everyone in the chain of command. And with FedRAMP-authorized Adobe Experience Manager, warfighters can

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ensure that content is delivered consistently across devices and channels at the right time, in the right way, to the right people.

Accelerating intelligence and analytics as a force multiplier

Data collection and analysis need to be performed at an extreme pace as more and more data is continuously gathered. As the volume and disparate types of agency, defense, and intelligence data grow, the window of opportunity to take action on that data shortens. Analysts and operations personnel must quickly convert volumes of rapidly changing data into actionable knowledge. With Adobe Analytics, military and government analysts gain a unique combination of instant results—even when billions of data points are being analyzed.

Solution areas

Outreach and engagement	Efficient communication with citizens and businesses across multiple online channels
Digital service enrollment	Next-generation forms and transactions for online citizen-led services
Digital asset management	Powerful content management for shared digital assets
Content security	Persistent protection of information, independent of storage and transport
Real-time collaboration	Immersive, protected, and reliable online meeting experiences—available across devices
Operational efficiency	Empowered personnel for efficient business processes, regardless of location
Experience-driven learning	Innovative continuous learning environment to facilitate and measure organizational education

For more information.

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