



Joint Enterprise License Agreement (JELA) Adobe licensing exclusively for the DoD

The secure, modern way for DoD information to flow



» Introduction

With Department of Defense (DoD) employees scattered across the globe, service members and civilian employees need a way to communicate easily and securely using a common platform. The Adobe Joint Enterprise License Agreement (JELA) removes technology barriers, reduces licensing costs, and simplifies software acquisition by making Adobe solutions available to the DoD under one simplified agreement.

» What is JELA?

The Adobe Joint Enterprise License Agreement (JELA) is a multi-year contract that leverages the buying power of [2.9 million DoD personnel](#) (within the Army, Air Force, DISA, OSD, JCS, JSP, DCMA, and DHA) to offer cost savings, improve interoperability, expand collaboration, enhance document services, and extend publishing & creative capabilities.

As a trusted Adobe Partner for government, Carahsoft will help you get the most out of JELA program benefits—including software, training, and consulting—so your agency can go the extra mile, without the extra cost.



» Why does the DoD need JELA?

Prior to the JELA, DoD IT staff had to manage and support thousands of individual software licenses. Moving to a common platform leverages economies of scale for IT management and creates a better experience for end users.

- Supports the Joint Information Environment (JIE)
- Part of the DoD CIO Initiative is to modernize IT capabilities across the Department
- Consolidates software solutions, reducing maintenance and fees
- Provides consistent, secure DoD network deployments
- Results in 84% cost savings versus planned expenditures

» Why Adobe?

- Adobe PDF is the most popular document format in the world. More than 250 billion PDFs were read in the last year.
- Digital documents create a 90% cost savings over paper and reduce environmental impact by 91%.
- Establishes a common software baseline that helps information flow quickly and securely across DoD agencies and out to vendors and the general public.
- A number of Adobe solutions are [FedRAMP-certified](https://www.adobe.com/industries/government/fedramp-certification.html) for greater security and oversight. Learn more at <https://www.adobe.com/industries/government/fedramp-certification.html>.
- Connects to (and improves) existing content management solutions. System replacements are not required to use Adobe solutions.
- Expands content-creation capabilities by providing employees with solutions for managing forms, documents, print, and web scenarios.

» What solutions are included in JELA?

Adobe offers a variety of enterprise and desktop products. Today, under JELA, Adobe Acrobat Pro and Adobe Experience Manager Forms—along with some value-added services—have already been procured. DoD employees just need to request access. Other solutions like Adobe Creative Cloud, are available at a discount under JELA through an internal or agency-procurement process.

Adobe Experience Manager Forms

Create responsive forms on kiosks, websites, apps, or mobile devices. Forms can kick off a workflow process, creating smoother interactions at lightning speed for processes like:

- Documenting equipment inspections
- Creating work orders
- Onboarding new recruits
- Requesting time off

As forms are received, they can be integrated into your backend system. Workflows enable you to see and manage the next steps of the approval process.

Adobe Acrobat Pro

Adobe Acrobat allows users to create, edit, and collaborate on PDF documents with ease—allowing users to:

- Turn any document into a secure, sharable file that can be widely read
- Password-protect sensitive files
- Create accessible documents to maintain 508 compliance
- Know the moment your file is opened, downloaded, or shared
- Confirm delivery electronically—instead of using faxes or overnight services



» JELA in action

Typically, an IT administrator will download the authorized Adobe apps from the JELA portal and centrally deploy the software. Once installed, there is no restriction on the number of documents, forms, or templates that can be created. Adobe solutions help optimize every stage of the employee life cycle.

Recruiting

The recruiting team downloads their standard Adobe Form for recruitment and customizes it specifically for high school job fairs. Using a tablet or kiosk, interested candidates then enter their information and receive information specific to their area of interest. Recruiters add notes to the candidate's record for a more personalized follow-up, creating better outcomes. They can then share the Adobe Forms template with other DoD personnel and continue to improve their results.



Onboarding & Enrollment

From background check approvals to benefits-enrollment forms, human resources (HR) personnel manage dozens of documents for every new hire. Adobe helps create a positive first impression by managing paperwork in a compliant, convenient way. Workflows and friendly automated reminders keep the onboarding process moving forward with minimal manual work. From document creation to approval, every step of the process is simple and fast, saving time and money.

Digital Document Distribution

A committee needs to have multiple people review and revise a document, but not everyone is in a location with paper, printers, or computers. By distributing the document electronically using Adobe Acrobat Pro, recipients can add comments or edit the document and route it to the next person. Adding Adobe Sign (not included with JELA) allows them to collect e-signatures from anyone around the world. Because all parties participate in the JELA agreement and are using the same Adobe software, the process is easy and efficient.

» Hit the ground running

Consider using these value-added services and resources to kick-start your success.

Adobe consulting packages

Hands-on consulting services assist you with kick-starting your implementation or proof of concept with Adobe solutions.

Engaging education

Virtual, on-demand courses for Experience Manager and Adobe Creative Cloud are available at <https://captivateprime.adobe.com/adobettraining>.

Unlimited expert services

Schedule one-on-one time with an Adobe expert, focusing on specific topics or questions. Sign up for a 30-minute session by emailing jela@adobe.com.

Technical and product support

For issues, questions, or concerns, contact jela@adobe.com or call 1-800-87ADOBE.



» Go beyond basics

Agencies can add additional Adobe solutions to the JELA contract:

Digital rights management

Protect content at rest, in transit, and beyond the firewall. Supports federal requirements for continuous data monitoring.

Creative Cloud

Craft your message beautifully with world-class creative tools, including Adobe Photoshop, InDesign, Lightroom, and more.

eLearning products

Create engaging eLearning content with Adobe Captivate and Presenter.

Adobe Connect

Go beyond web conferencing to create digital training, webinar, and collaboration experiences.



» Get started with JELA

Download software: <https://adobe.carahsoft.com/JELA/index.php>

Carahsoft JELA site: <https://www.carahsoft.com/vendors/adobe-jela>





- Program name: Adobe JELA
- Contract number: HC1028-16-A-0008
- Ordering open to: Army, Air Force, DISA, OSD/JSP, JCS, DHA, and DCMA—
as defined in contract terms and conditions.
- Questions for Adobe: 1-800-87ADOBE or jela@adobe.com
- Questions for Carahsoft: 877-992-3623
- Adobe, the Adobe logo, Acrobat, Experience Manager, and Creative Cloud
are either registered trademarks or trademarks of Adobe in the United
States and/or other countries. All other trademarks are the property of
their respective owners.

© 2020 Adobe. All rights reserved.



carahsoft